

## Abstract

To provide a reaction information display system that makes it possible, although simple in constitution without using special equipment, to grasp, easily in real time, the reaction, from a large number of users, to a single piece of evaluated object information supplied through an information communication network. A evaluated object information transmission means 16 transmits evaluated object information. A reaction information display means 13 of a provider side terminal device 4 receives through the information communication network 8 the reaction information made to correspond to the user side terminal device 6 and transmitted as a result of a user side input operation device 31 being operated in reaction to the evaluated object information transmitted from a evaluated object information transmission means 16 and received with a user side terminal device 6 through the information communication network 8 and displayed on a user side display device 32, and displays information, corresponding to the received reaction information, on a provider side display device 12.